



**Elizabeth L. Toth,**  
**Ph.D., APR, Fellow PRSA**  
*Professor*  
University of Maryland,  
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*Class of 2010*



*Established in 2018, the Sage Award honors a member of the College of Fellows who has demonstrated a significant impact on the profession through mentoring and their personal support for public relations professionals and/or members of the Public Relations Student Society of America.*

The 2020 PRSA College of Fellows Sage Award recipient, Elizabeth L. Toth, Ph.D., joined the Department of Communication of the University of Maryland, College Park, in the fall of 2004.

Prior to 2004, Dr. Toth was associate dean for academic affairs, chair of the public relations department and professor at the S. I. Newhouse School of Public Communications at Syracuse University. Dr. Toth previously taught at Southern Methodist University in Dallas and Southern Illinois University at Carbondale.

Dr. Toth co-authored *Women and Public Relations: How Gender Influences Practice*; *The Velvet Ghetto: The Increasing Numbers of Women in Public Relations*; *Beyond the Velvet Ghetto*; and the PRSA Glass Ceiling studies. She edited *The Future of Excellence in Public Relations and Communication Management: Challenges for the Next Generation* and co-edited *The Gender Challenge to Media: Diverse Voices from the Field* and *Rhetorical and Critical Approaches to Public Relations I and II*.

Dr. Toth edited the *Journal of Public Relations Research* for six years and is currently associate editor for *Journalism Studies*, an international journal. She has published over 100 articles, chapters, and papers.

She has chaired the PR Divisions of the Association for Education in Journalism and Mass Communication and the International Communication Association, as well as the PRSA Educators Academy and Commission on Work, Life, and Gender Issues.

Dr. Toth served on the Institute for Public Relations board, PRSA Foundation, and two terms on the Commission on Public Relations Education. She is an elected member of the Arthur Page Society.

She has advised three PRSSA chapters and received the 1983 national PRSSA Outstanding Advisor (Frederick Teahan) Award. In 1994, Dr. Toth received PRSA's Outstanding Educator Award.

She is currently principal investigator of a grant from the PRSA Foundation to study the status of public relations master's education in the United States.