



## 2022 SAGE AWARD

### Vivian Hamilton, APR, Fellow PRSA

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**V**ivian Hamilton, APR, Fellow PRSA, has more than 45 years of experience as a communications counselor, corporate executive, and educator, predominately in Alaska. She is known for her exceptional service as a mentor and advisor across the country. Alaskans know she is only a phone call – or latte – away, and her not-so-gentle nudges into volunteer service are famously appreciated.

For years, she's been a PRSA leadership fixture working on numerous task forces, the national board, and the College of Fellows. Vivian and past Fellows Chair Joan Capelin, APR, Fellow PRSA created the GoodFellows program to help applicants navigate the application process. In recognition, they received the College of Fellows Outstanding Leadership Award in 2009.

The PRSA Alaska Chapter recognized her service with the Chapter Service Award and as Communicator of the Year. In 2009, the chapter created the Vivian Hamilton Professional Promise Award to acknowledge professionals with less than five years of experience who demonstrate dedication to advancing the profession and the chapter. Vivian gathers those recipients regularly to support their careers.

Professionally, she served as chief communicator for the Alaska Mental Health Trust Authority, Alaska Railroad Corporation, press secretary for the Alaska governor, and Alyeska Pipeline Service Company. She taught strategic public relations and writing as a member of the University of Alaska Anchorage faculty. And, for 15 years, she was an independent practitioner providing communications counseling to clients throughout Alaska.

One of Vivian's endorsers said, "[She] is luminous. She is the best we have in the profession, the best colleague, and the best friend."