**PRSA Counselors Academy 2023 Spring Conference**

May 8 - 10, 2023| The Loews New Orleans | New Orleans, LA

ATTENDEE REGISTRATION FORM

**INSTRUCTIONS:** Please complete all information on this registration form. If needed, the form may be photocopied for additional registrations. The form must be complete, with full payment (U.S. funds only), in order to be processed. **REGISTRATIONS RECEIVED WITHOUT PAYMENT WILL NOT BE PROCESSED.** Submit a separate form for each registrant. This form must be received by **March 31, 2023** to qualify for reduced rates**.** Registrations received thereafter will be processed at the regular rate. Mail/fax registrations must be received by **April 28, 2023.** Registrations after April 28, 2023 will be accepted on-site on a space-available basis. **Speakers, sessions and conference events are subject to change without notice.  
  
Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

***Last First Middle Initial*   
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**Address\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**City\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_State/Province\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Country\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Phone\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Email\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

***An email address must be provided to receive registration confirmation & conference app access*.**

**Preferred name for badge\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
  
Emergency Contact: Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Phone\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Cell­\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Guest Name (if paying for a guest meal package) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

❑ Please update my address in member records. ❑ I have special needs, contact me (including dietary restrictions).

❑ I am a new attendee. ❑ I am a past Spring Conference attendee willing to be a buddy.

Registration Options: **Saver Standard**   
**FULL PACKAGE (By March 31) (After March 31)**

(Includes all conference sessions and meal functions, except for any

dine-arounds and any extra activities)

❑ PRSA Counselors Academy Member $1,375 $1,575

❑ PRSA Member\* $1,575 $1,775

❑ Nonmember $1,775 $1,975

**DAY REGISTRATION**   
(Includes all sessions and meal functions offered on the day noted)

❑ Tuesday (Member or Nonmember) $925 $1,075

❑ Wednesday (Member or Nonmember) $775 $925

**GUESTS**

❑ **GUEST MEAL PACKAGE** (Includes Monday Night reception, $975 $1125

Tuesday & Wednesday Breakfasts and Luncheons and Tuesday Reception & Dinner)

❑ **Tuesday Night Reception and Dinner Only** $305$455

**PRE-CONFERENCE SEMINARS**   
❑ **Counselors 101:** Monday, May 8; 12 – 4pm $150 $150 Best of Counselors Academy *Free to first time attendees*

❑ **Counselors 202:** Monday, May 8; 12 – 1:30pm, 2 – 3:30pm$150 $150

Session 1: Growth with Purpose: How to Scale your Agency While Staying True to Yourself

Session 2: Refining Your Services: How to Develop and Improve Your Social Media Department

***\*****Global Alliance members qualify for the PRSA member rate. Total \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

**Payment**: ❑ Check enclosed ❑ Visa ❑ American Express ❑ MasterCard

Card Number\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Exp. Date\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please make check payable to “PRSA Counselors Academy Section,” and mail with this form to: PRSA, Attn: Counselors Academy Conference Registration, 411 Lafayette Street, Suite 201, New York, NY 10003.

**Cancellation/Refund Policy**: Refund of the PRSA Counselors Academy Conference Registration fee, less an administrative fee of $150, will be made if written notice of cancellation is postmarked no later than April 14, 2023. Registrants whose cancellation requests are postmarked after April 14, 2023, will NOT be entitled to a refund. There are No refunds after April 14th due to cancelation regardless of your registration date. Cancellation of registration for this event must be made in writing and mailed to: PRSA Counselors Academy Conference Registration, 411 Lafayette Street, Suite 201, New York, NY 10003, or faxed to (212) 460-5460. If you cannot attend, you may notify PRSA by April 14, 2023, if another person will be attending the conference in your place. For substitution, non-Counselors Academy Section or non-PRSA members must pay the appropriate difference in the registration fee. Please call (800) 350-0111 to make this notification.

**Hotel Accommodations:** For accommodations at [The Loews New Orleans Hotel](https://www.loewshotels.com/new-orleans), click on the [link](https://www.loewshotels.com/new-orleans/group-prsa-2023-counselors-academy-conference) or call (877) 877-4941. The special room rate is $244 per night. Rooms are guaranteed on a first-come, first-served basis, based on availability, through April 14, 2023.You are responsible for arranging your own hotel accommodations.

**Questions?** Please call (800) 350-0111 with any questions regarding registration. For questions about the program, please contact (212) 460-0302.