

PRSSA

Member Benefits

What Joining Means for You

What is PRSSA?

The Public Relations Student Society of America (PRSSA) is a preprofessional organization for college students interested in public relations and communications.

PRSSA:

- Seeks to advance the public relations profession.
- Advocates for rigorous academic standards for public relations education, ethical principles and diversity.
- Serves thousands of student members around the world with over 300 Chapters in the United States, Argentina, Colombia, Puerto Rico and Perú.

If You Want Experience and a Job...

- PRSSA helps you gain critical experience for finding jobs and excelling in the workforce.
- PRSSA keeps you informed with the latest industry news, trends and job postings.
- The PRSSA and PRSA networks provide lasting and meaningful connections.



Why Become a PRSSA Member?

- Enhance your education
- Broaden your network
- Launch your career
- Gain real-world experience



Leadership

Potential employers find value in applicants with PRSSA leadership experience. PRSSA leaders can:

- Serve at the Chapter and [National level](#) (National Committee and Subcommittees).
- Work with a variety of members and fellow leaders.
- Lead a [Student-run Firm](#) or take an active role on an account.



2024-2025 National Committee



PRSSA National Events

Network, learn and interact with students from around the world.

- [Leadership Assembly](#) (March 6-8, 2025 in Charlotte, NC)
- [ICON](#) (October 27-30, 2025 in Washington, D.C.)
- [District Conferences](#)
- [Webinars](#)
- Community Service Initiative
- PRSSA General Meetings (virtual)
- PRSSA Chapter Development & Leadership Sessions (virtual)



2025

PRSSA Leadership Assembly

LINK, LISTEN, LIFT: TOGETHER WE LEAD

Competitions & Campaigns

Examples:

- [Bateman Case Study Competition](#)
- [National Organ Donor Awareness Competition](#)

By participating, you can:

- Add to your portfolio
- Gain real-world experience
- Work with high-profile clients
- Win prizes and awards

Scholarships & Awards

Many [scholarships and awards](#) are available each year to PRSSA members and Chapters totaling over \$100,000.

- Earn recognition for your accomplishments
- Fund your education

Opportunities for every student:

- Graduate and undergraduate students
- Leaders, interns and mentors
- Diverse students

Career Development Resources

- [MyPRSA](#) allows PRSA and PRSSA members to update their information, participate in discussions and share resources with other members, as well as access a database of industry-specific articles, a member directory and much more.
- [Champions for PRSSA](#): Champions for PRSSA brings together professionals who have special, ongoing interest in PRSSA, its members and public relations education.
- [PRSA Mentor Connect](#): This unique online networking and career development tool helps you find, connect and share experiences with a mentor.

Find Your Next Internship or Job

[Internship Center](#): Use the Internship Center to find the most recent internship opportunities.

- Get job-hunting tips
- Search for internships by sector of the industry or city
- Post your resume for employers to view

[PRSA Jobcenter](#): Browse career resources and search for public relations employment opportunities all over the world.

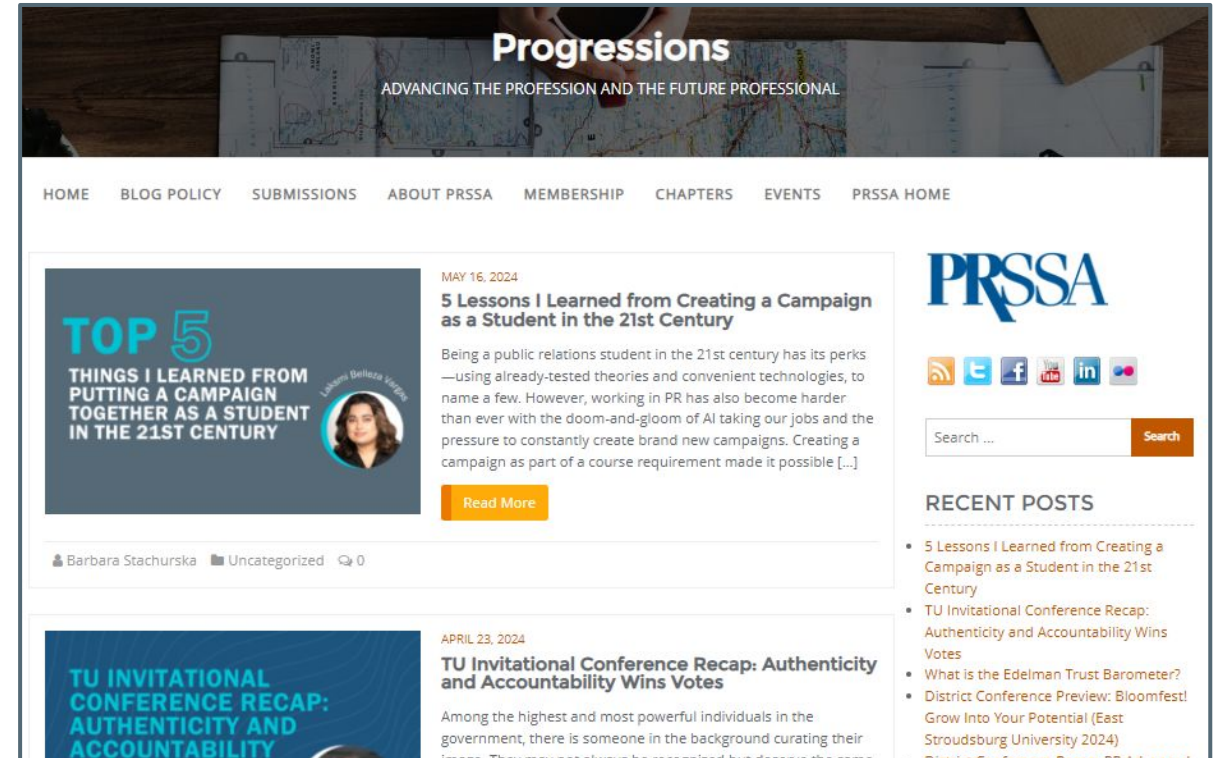


Writing

Progressions: PRSSA

National's blog where you can hear from fellow students about what's going on in the industry and things you might have missed.

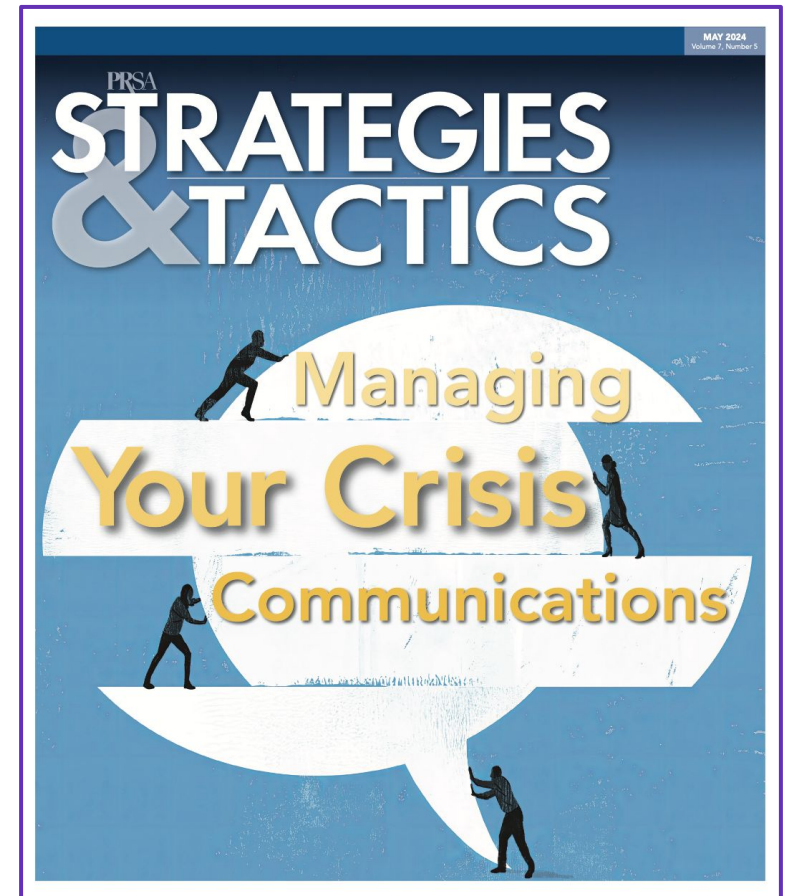
Writing for Progressions is a fantastic way to share experiences, offer advice and share resources while building your portfolio and earning recognition in international publications.



News & Intelligence

Stay current with industry news by receiving:

- PRSA Issues & Trends
- PRSA Strategies & Tactics
- News updates from PRSSA
- Follow PRSSA [social media](#) channels
- Participate on the PRSSA National Instagram chats



Certificate in Principles of Public Relations

6 Reasons to Take the Certificate in Principles of Public Relations Exam

↓ ↓ ↓
Why 6?

College seniors are eligible to take the test within 6 months before or after graduation

1

Enhances your understanding of practical theories and their applications



2

Is great preparation for when you take the APR examination later



3

Was created by the Universal Accreditation Board just for you



4

Differentiates you from other recent graduates



5

Expands your professional network



6

Boosts your resume



<http://www.praccreditation.org/apply/certificate/>

BY: ANGELA YEE

- Stand out when you start out!
- Demonstrate your dedication to professional learning and your knowledge of communication skills required for professional success.
- [Learn more.](#)

Discounted PRSA Membership

Graduating soon? Join PRSA as an [Associate Member](#).

- Associate Member dues are only \$67 — a savings of \$200 per year.
- You will also receive a free, one-year membership in PRSA's New Professionals Section to help you network and learn from peers facing similar challenges.

The [PRSA](#) community operates worldwide, covering diverse practice areas. Joining this network is your first step to success.

Join the Conversation on Social Media

- Instagram: [@prssanational](https://www.instagram.com/prssanational)
 - [Instagram Chats](#)
- X: [@prssanational](https://twitter.com/prssanational)
- Facebook: [PRSSA National](#)
- LinkedIn: [Public Relations Student Society of America \(PRSSA\)](#)
- LinkedIn Group: [Public Relations Student Society of America \(PRSSA\)](#)



Linktree

Join PRSSA now for \$55 and get access to tools that will help you enhance your education, broaden your network and launch your career.

