

December 2024



To: PRSSA Faculty Advisers
From: Jeneen Garcia, Senior Vice President of Programs
Re: National Faculty Adviser Position

Biannually, a PRSSA National Faculty Adviser is selected to serve on the PRSSA National Committee. Similar to a PRSA Committee member, the National Faculty Adviser is a volunteer with specific roles and responsibilities. PRSSA is currently seeking nominations for an outstanding educator to serve as National Faculty Adviser for the upcoming two-year term, June 1, 2025 to May 31, 2027.

The National Faculty Adviser is a counselor to the student national officers. The National Advisers vote on chartering new PRSSA Chapters, serve on ad hoc subcommittees and participate in PRSSA conference calls at the request of the National President and Senior Vice President of Programs. To provide a seamless transition, we encourage the incoming Adviser to attend the PRSSA 2025 Leadership Assembly. The Adviser must be an active PRSA member.

Specific qualifications include but are not limited to the following:

- Appropriate academic degrees
- Strong Chapter-level experience as a PRSSA Faculty Adviser
- A good working relationship with the professional community through PRSA Chapter involvement or leadership
- A willingness to advocate for PRSSA and the National Committee
- A willingness to let the students lead (providing counsel as necessary)

PRSSA covers hotel and airfare for the two meetings listed below if they are held in-person. All other expenses (local transportation, meals, etc.) are the responsibility of the Faculty Adviser.

- Leadership Assembly: Embassy Suites by Hilton Charlotte, Charlotte, N.C., March 6–8, 2025
- International Conference: Washington Hilton, Washington, D.C., Oct. 27-30, 2025

Working with PRSSA, particularly the national officers, has been a rewarding experience for me. If you are currently seeking a volunteer position on the National level, enjoy working with students and have had success with your local Chapter and PRSA, I encourage you to [apply](#). If you have questions, feel free to contact me at jeneen.garcia@prsa.org or (212) 460-1466.

Important Dates:

- Thursday Dec. 19, 2024: Application available online
- Monday, Jan. 27, 2025, 2 p.m. ET: Applications due to National Headquarters by email. No extensions.
- Feb. 3–5, 2025: Scheduled phone interview with selected candidates
- Monday, Feb. 10, 2025: The PRSSA 2024–2026 National Faculty Adviser is announced.
- March 6–8, 2025: PRSSA Leadership Assembly
- Oct. 27-30, 2025: PRSSA International Conference