



**PRSSA 2023 Bateman Case Study Competition
Timeline
(As Feb. 21 2023)**

- Friday, Sept. 30** Bateman client announcement. Rules and Guidelines, Timeline, Intent-to-Enter form and additional client information posted online.
- Friday, Oct. 28** Project Brief posted online, and all documents sent via email.
- Monday, Nov. 21** Deadline to enter the Competition. Intent-to-Enter form must be completed online.
- Monday, Nov. 28** Confirmation emailed sent to all participating Chapters. If your team contact does not receive the email, contact PRSSA Headquarters at bateman@prsa.org or (212) 460-1476. Information sent to teams will also be available on the PRSSA website.
- Feb. 6–March 6** Campaign implementation. The implementation of the campaign plan (including any special events, media alerts, collateral distributions, websites, etc.) must occur on Feb. 6–March 6. *
- Monday, March 27** Electronic entry due for registration teams at 2 p.m. ET.
- Tuesday, April 18** Judges to select three finalists. The three finalist teams are notified by PRSSA.
- Tuesday, April 25** Judging results are posted to the PRSSA website and emailed to each participating team.
- Friday, April 28** Score sheets emailed to each team’s contact person.
- Thursday, May 4** The finalist teams present their campaign to judges virtually. First, second and third place teams will be chosen.
- Sunday, Oct. 15** Winning teams recognized during the Awards Ceremony at the PRSSA 2023 International Conference.